

PHILIP MORRIS, U.S.A.

INTEROFFICE CORRESPONDENCE

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TO: Those Listed

DATE: February 1, 1984

FROM: J. Scully

SUBJECT: Parliament "Moments" Campaign

Please note that all future correspondence, should refer to the new Parliament Lights campaign as "Moments".

*AS*

JS:tb

Distribution:

J. Zoler  
J. Spector  
J. Bonhomme  
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D.D.B.  
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cc: R. Roper  
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